



Rescuing food • Fighting hunger

# ANNUAL REPORT 2022

Integrating charitable and systemic solutions to end the injustice of hunger in South Africa





Rescuing food • Fighting hunger

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# IN THE WORDS OF THE #HARVESTINGHEROES - OUR BENEFICIARIES

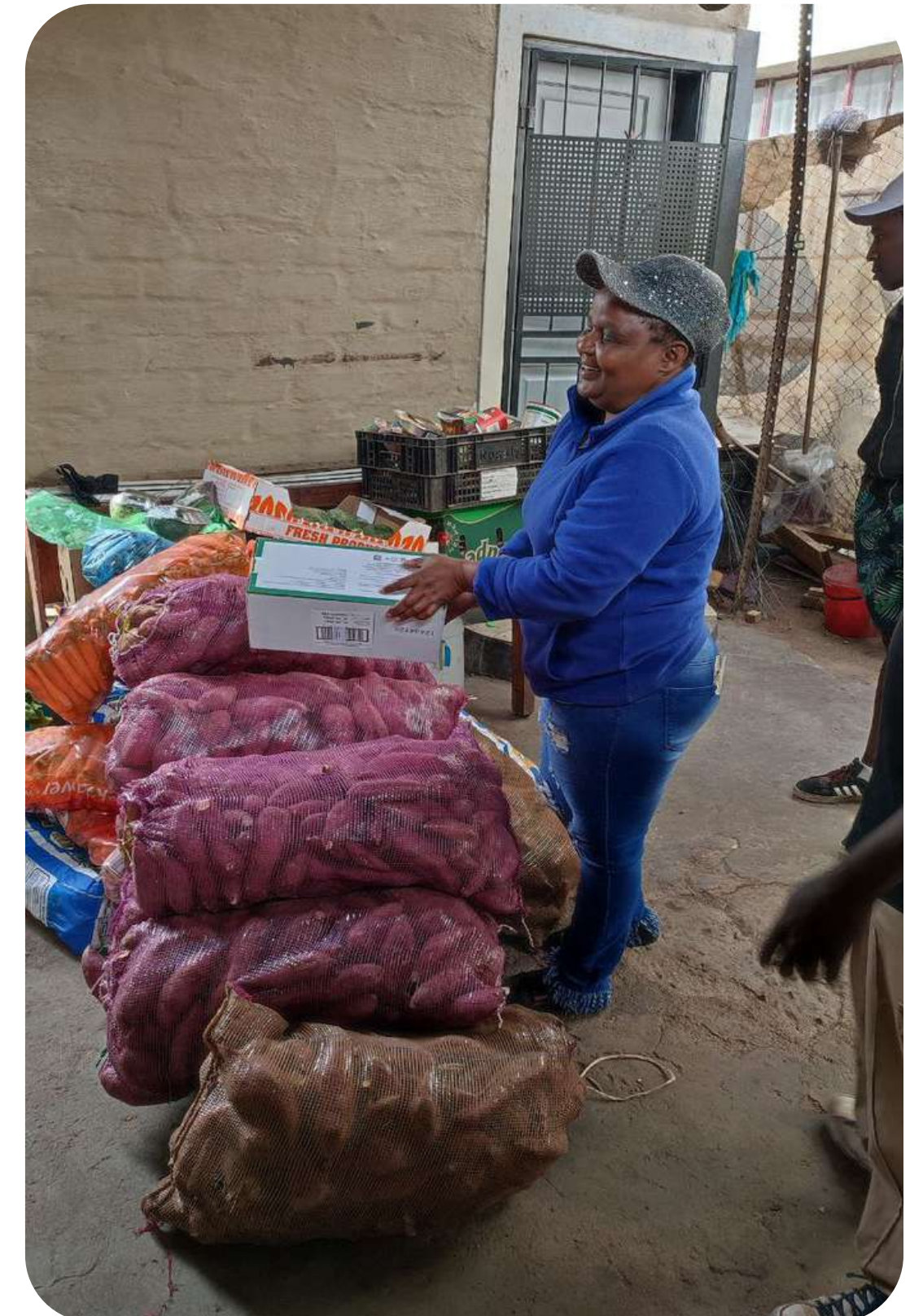
"We have an amazing partnership with SA Harvest. The church is so grateful to SA Harvest on behalf of the Jackson Park community for the impact that it has on them, in that the kids get a hot meal daily that is healthy and then they have Good Friday where they get to have a bit of sweetness 🍌 every Friday. It's a privilege to be part of this partnership as we both get to serve this beautiful country."

**Sunshine Mathiso – Imagine Church, Jackson Park Informal Settlement, Johannesburg South (feeding 400 to 600 adults weekly and 300 to 400 children, five days a week)**



"With the food I receive from SA Harvest, I feed the kids in my community. Half of the donations I receive are from SA Harvest, which means that SA Harvest plays a big part in the work we are doing. Many of the kids in the community depend on the donations we provide to them to meet their daily meal requirements. They see me as a second parent because of the work we do. Receiving food from SA Harvest has really blessed Moloko Meals on Wheels and I am forever grateful."

**Mapula Saul – Moloko Meals on Wheels, Alexandra, Johannesburg (feeds 310 per day)**



# A WORD FROM OUR BENEFICIARIES



"We are grateful for the effort SA Harvest gives to the beneficiaries. Without you helping us we would not survive. SA Harvest has touched lives in a very big way, by alleviating poverty in our community, strengthening our organisation by getting involved, showing compassion to our people. We are able to feed thousands because of SA Harvest. We cook every day because we have a sponsor that cares for our beneficiaries."

**Alice Modiri – Londani Lushaka, Alexandra, Johannesburg (feeds 300 to 600 per day)**

SA Harvest adopted Lavender Hill as a community during COVID-19. We are a community that lives below the bread line, that is riddled with gang wars and endless gun shooting which restricts movement by locals and no agencies want to enter Lavender Hill. With SA Harvest supporting us with rescued fruit and vegetables we are able to support our soup kitchens, which provide a meal to those in need.

We served 12 000 meals weekly between 2020 and 2022, with SA Harvest as our main donor. Through this partnership we received tons of fruit and vegetables in support of the 20 kitchens that are active in the greater Lavender Hill area. We appreciate the help and take this opportunity to thank SA Harvest for the love and care."

**Ralph Bowers III - Guardians of the National Treasure, Lavender Hill, Cape Town (feeds 500 people twice a week and distributes veggie parcels to 300 people weekly)**

# SA HARVEST'S IMPACT - IN THE WORDS OF THOSE IMPACTED

"The recent Covid 19 pandemic has dealt a massive blow to all of us. It was at this time that our organisation, which was largely involved coaching kids in various sporting activities and giving them a light meal after our sessions, realised that many in the underprivileged community were in dire need of food. We then started our Feed The Child programme in May 2020. We adopted six informal settlements and fed around 450 underprivileged children daily. The contributions from SA Harvest were enormous. The soup that we received on a regular basis allowed us to sustain our programme. After a while the soup kitchen closed and SA Harvest operated from a warehouse, supplying fresh vegetables and other foodstuff. This opened another avenue in our humanitarian work.

We continued feeding the children every day, but now had extra resources to assist other needy families. The vegetables and other food items that we received were packed into hampers and distributed to families that were really challenged for food, in and around Durban. Hundreds, if not thousands, of families have benefitted from the contribution made by SA Harvest."

**Chris Naidoo – Reservoir Hills Sports & Recreation Club, Reservoir Hills, Durban feeds 300 people fed weekly**

"SA Harvest has had a great impact on us at Meals on Wheels, in our efforts to serve the community. They have made it easier to ensure that there is always fresh food/vegetables on time, and we have a very happy community that is benefitting from this.

Sometimes the resources from our side are not enough and SA Harvest fills that gap and makes it easier for us to be able to provide our hungry community with delicious meals and food parcels that they can cook in the comfort of their homes as well."

**Nosipho Matiwane – Geogedale Meals on Wheels, Geogedale, Durban (feeds 2400 people weekly)**



# OUR #HARVESTINGHEROES SPEAK

"SA Harvest is helping many underprivileged children get the nutrition they need to grow strong and healthy. The nutritious food provided also helps those who need to take their treatment for their comorbidities. I appreciate that I am serving the community with food of substance, it also helps keep them full for longer. Many benefit from SA Harvest and I wish we could do more, as our unemployment rate is increasing at an alarming rate."

**Iris Busakwe – Eyardini Community, Cape Town**  
(feeds +-150 people, 3 times a week)



"SA Harvest has been the main support for resources to The 123 Movement by far, which has allowed us to consistently meet the physical needs of more than 1 000 people per week. We have been able to create and cultivate lasting relationships with those we feed, then we find out what some of the other issues are they are faced with and how best we can help. With the source of food we receive from SA Harvest we get to focus our energy on some of the other things that keep this movement alive without the concern about where this week's meal will be coming from."

**Auden Hector – 123 Movement, Facreton, Cape Town**  
(feeds 1 000 people weekly)



"SA Harvest is concerned about our beneficiaries' health. They make sure that they give out healthy food to our beneficiaries to keep them healthy and strong. Our beneficiaries are so happy and humbled to have an organisation who puts their health first."

**Dumile Magaqa – Mission Thando Soup Kitchen, Khabazela Village, Durban**  
feeds 700 people fed weekly



# MESSAGE FROM THE CHAIRMAN

## — GIDON NOVICK



Dear Stakeholders and Partners,

As a South African who has been fortunate to live and thrive in this beautiful country, I have always been acutely aware of the stark contrast between the haves and have-nots. The gap between the excess of the minority and the deprivation of the majority is unacceptable and is getting worse.

This is especially apparent regarding the access to affordable, nutritious food where millions of the less fortunate are often having to resort to rummaging in the bins of the more fortunate for a morsel of food. This situation troubles me deeply, and it is one of the reasons why I am so deeply committed to the work that SA Harvest is doing.

Operating in a country where the government has failed to provide basic services, with an underperforming economy, and with rampant unemployment, our mission is critical. It is a fundamental constitutional right of all South Africans to have access to food and water, and it is unacceptable that this right is not being honoured.

The magnitude of the challenge we face with hunger is staggering. Hunger has profound social impacts such as crime and childhood development, and is one of the most serious results of unabating poverty and inequality. That is why SA Harvest's mission is to find sustainable solutions to ending hunger in South Africa. We are an entrepreneurial organisation that hires the best people, leverages technology, and invests in research and development. We are committed to adapting for global best practices in our space, but always crafting relevant local solutions that are appropriate to South Africa.

We are also committed to the highest levels of governance. Our board comprises exceptional members with diverse skills and a global perspective. Good governance is essential to the success of our organisation, and we will always strive to maintain the highest standards of integrity, transparency, and accountability. I want to acknowledge the incredible results that Alan and the SA Harvest team have achieved to date. They have built an amazing platform that will ultimately help us achieve our ambitious goals. I am also so grateful to all our supporters, donors, partners, and volunteers who have helped SA Harvest grow into one of the shining lights in our country.

Thank you for your ongoing support.

Sincerely,  
Gidon Novick  
Chairman, SA Harvest

# MESSAGE FROM THE CEO

— **ALAN BROWDE**



The numbers are staggering! Twenty million South Africans are on the food-vulnerability spectrum, ranging from those who go to sleep hungry every night - which, to our everlasting shame as a country, includes millions of children - to those who run out of money for food sometime during the month. Amazingly, this is happening while 10 million tonnes of good food is going to waste in South Africa every year.

Simple arithmetic shows that 20 million people eating three meals a day for a year equates to around 22 billion meals required. At 333g per meal (the standard in the food rescue industry), 10 million tonnes of wasted food equates to around 30 billion meals. Fact is, we could feed all the hungry people in South Africa just from the food that goes to waste alone!

SA Harvest's mission is to end hunger in South Africa. Many say to me that this is a pipe dream and that we should find an attainable mission, one that would motivate our team through their knowing it was in the realm of possibility. While I agree that an unattainable mission would be somewhat Sisyphean, I do not agree that ending hunger in South Africa is a hopeless task. For example, better management of just some of the systemic causes of hunger could make massive differences in a relatively short time. This would include: making food waste illegal, controlling the cost of food through a variety of interventions, immediate increase in household income through more efficient subsidisation of basic services and more.

The SA Harvest team understands that our mission is a realistic one, and I am sure that our remarkable performance in the last three years since we began operations - and 2022 in particular - is, in part, because of this achievable, purposeful goal.

In terms of our 2022 achievement, I use the word 'remarkable' advisedly. We delivered just over 22 million nutritious meals to our more than 100 beneficiaries countrywide, consolidated three top-notch warehouse operations in Johannesburg, Cape Town and Durban and launched our landmark operation in Lusikisiki, part of Pondoland in the Eastern Cape.

To achieve our mission, it is essential that the charity feeding concept is integrated with finding practical solutions to the systemic causes of hunger and our Lusikisiki branch does this in action. This is a unique concept in the South African food rescue and hunger relief space and will set an important example for helping to end hunger in this country.

The Lusikisiki branch modus operandi entails SA Harvest employing 10 young men and women - all with post-matric diplomas or degrees and unemployed (sadly such a common thing in South Africa for graduates) to manage and run the branch while, concurrently, completing an accredited diploma in agrifood business. In this way they are trained to run a logistics business (in essence what SA Harvest is) which includes procurement, warehousing, distribution, HR and other disciplines.



# MESSAGE FROM THE CEO (CONT)



After a year of this training, the 10 will move on into a career of their choice in the agrifood sector and will be replaced by 10 new recruits. Through our wide and varied network, we have made sure that on leaving SA Harvest, they will be supported in various ways to ensure success in their new-found vocations.

The power of this process is employing the unemployed, giving them first-hand experience in running a business, training them in a specific and relevant sector to become independent, food sovereign and dignified members of the community. And, vitally, all this will be happening while delivering more than a million meals from the branch to those who need it most.

In short, the integration of charity feeding and entrepreneurial skill, will be an important modus operandi in helping to end hunger in South Africa. We are so confident of the success of this strategy, we have made the decision to institute it, over time, retroactively in our current branches and, of course, in all our future structures.

On every level 2022 was a seminal year for SA Harvest. We consolidated our position as one of the country's leading food rescue organisations and introduced the vital need to combine this with systemic solutions to end hunger. We also consolidated, via our bespoke and advanced technology platform and strictly enforced standard operating procedures (SOPs), SA Harvest as a safe, legally compliant and efficient business – so crucial in the food space.

Finally I'd like to thank our team (the finest group of men and women I have ever worked with), our incredibly generous funders – many of whom preferring to remain anonymous – and food donors, our partners in a wide range of activities and, perhaps most importantly, the incredible, selfless people who spend hours and hours each day feeding hungry men, women and children who would otherwise go to bed hungry. Their dedication and spirit is inspirational and we wouldn't be able to do the work that we do without them.

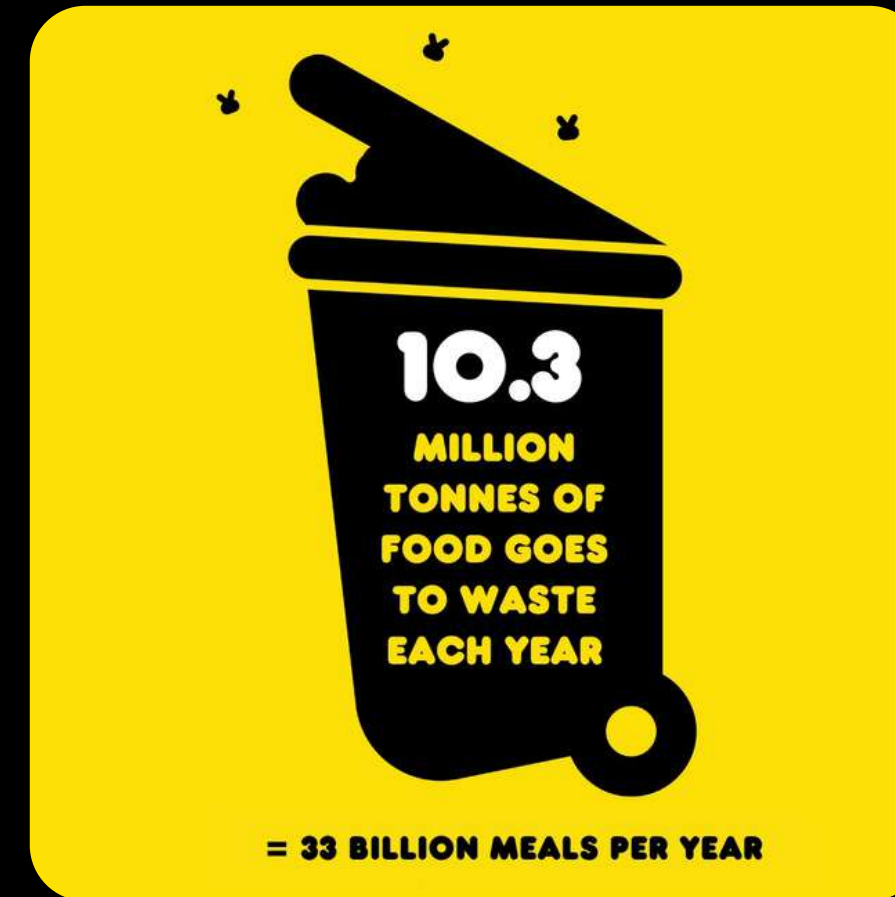
*Alan*

# SA HARVEST – ON A MISSION TO END HUNGER

Integrating charitable and systemic solutions to end the injustice of hunger in South Africa

We are doing this by taking a revolutionary approach, including tackling the immediate food security crisis through rescuing nutritious food that would have gone to landfill and delivering it, for free, to where it's needed most; addressing the systemic causes of hunger; and leveraging appropriate technology to ensure the effectiveness and scalability of these two activities.

We are aware that, while charity feeding in South Africa is essential as it saves lives, it will not, in itself, end hunger. The integration of systemic solutions to the causes of hunger and charity feeding is what will ultimately end hunger.



## SA HARVEST – ON A MISSION TO END HUNGER - VIA THREE STRATEGIC PILLARS



# FOOD RESCUE

Food waste in South Africa exceeds 10,3 million tonnes a year, while 20 million people are on a spectrum of food vulnerability ranging from going to sleep hungry every night - including millions of children - to running out of money at some time each month.

Rescuing nutritious food that would have gone to waste from the food-chain and delivering it to those most in need is one of the three pillars of SA Harvest's strategy to end hunger in South Africa. To ensure the success of our food rescue programme, SA Harvest operates through an established infrastructure of warehouses, standard operating procedures (SOPs), vehicles (including refrigerated vehicles to ensure the integrity of the cold-chain), logistics partners, food donor partners, ranging from farmers through to manufacturers and retailers, technology support from our bespoke technology platform and various other relevant partnerships.

**National Beneficiary Footprint** - Daily deliveries are made to our network of beneficiary organisations, all of whom are equipped to safely handle, prepare and distribute nutritious meals to communities in need.

**Trained Drivers** - Our drivers are constantly at the coalface of the operation. They play a vital role in our relationship with our vetted beneficiaries to ensure both mutual efficiency and productivity and, importantly, adherence of the beneficiary to the ethical standards demanded by SA Harvest. They are fully trained in industry standard hygiene best practice to ensure food safety throughout the process, CRM management and driving skills at the level of the licences.

# SYSTEMIC INTERVENTION

The second pillar of our strategy is to put into action systemic solutions to the causes of hunger. This includes employment of unemployed young men and women, creating entrepreneurial opportunities for them and our community-based partner organisations with the aim of helping them to become less dependent on charity and ultimately food independent. Our new branch in Lusikisiki (see CEO's message) is the perfect example of the integration of food rescue and systemic intervention.

**Constitutional Action** is also a significant part of our systemic intervention. Section 27 of the Bill of Rights ("Everyone has the right to have access to... sufficient food and water...") and Section 28 (... every child has the right to basic nutrition...") are clear and yet these rights are a long way from being fulfilled. In 2022 SA Harvest put together a team of constitutional experts - including advocates, attorneys, economists, academics and researchers - who are working on preparing an argument that will demonstrate what could, and would, make massive inroads into the fulfillment of these basic human rights. The process is now almost complete.





# BESPOKE TECHNOLOGY PLATFORM

The third pillar of our strategy is our bespoke technology platform which underpins everything that we do. Most importantly, it enables our ability to track and trace, from collection to warehouse to distribution, every morsel of food that we rescue. This includes the type of food, date, time, from whom and to whom it was collected and delivered. In addition, it tracks the expiry dates and any other relevant information. This is an essential process as, being a food distribution organisation, we must ensure firstly, and most importantly, the safety of our beneficiaries and, secondly that we adhere to the food distribution law as laid down in Foodstuffs, Cosmetics and Disinfectant Act, 1972.



Nutrition is one of our highest priorities - the lack of which has made stunting in children and Type 2 diabetes throughout the population of epidemic proportions - and since 2022 our technology platform now measures the average monthly nutritional value of the food that we deliver to our beneficiaries. This is a first in South Africa and we intend asking the authorities to make this compulsory. Finally, our platform includes a CRM capability, enabling the highest levels of food transparency in terms of food delivered and overall impact.



Collaboration - with 10,3 million tonnes of food going to waste annually in South Africa and 20 million people on the spectrum of critical food vulnerability, the challenge is too big for one company. One of SA Harvest's key goals is to promote, mainly via technology, collaboration in the hunger relief space. Our goal is to bring the industry together, through a shared logistics exercise, to become more efficient and effective. Nationwide collaboration in the food rescue space is essential to ending hunger in South Africa.



SA Harvest offers a unique **end-to-end solution** to the **indignity of hunger** in South Africa by **integrating charitable and systemic solutions**.

The charity involves rescuing food from throughout the food chain – including farmers, manufacturers, distributors and retailers – that would have gone to landfill and delivering it to community-based organisations which feed hungry men, women and children on a daily basis.

Systemic solutions include **fighting for the fulfilment of the constitutional obligation** to end hunger and the **implementation of projects** that will ensure the independence of all hungry South Africans from the need for charity.



# SA HARVEST BOARD

SA Harvest has come a long way in a short space of time, thanks in part to the incredible support of our board members who share our vision for a better world. On our board we have successful entrepreneurs, marketers, financial experts, purpose-led leaders and captains of industry. The collective experience, connections, vision, talent and commitment of these individuals helps guide and focus the strategy of SA Harvest in our mission to end hunger in South Africa.



**GIDON NOVICK**  
CHAIRMAN

Gidon Novick (Chairman of SA Harvest) founded South Africa’s first low-cost airline, kulula.com, and more recently a niche hotel brand, Home Suite Hotels. He was previously CEO of Vitality, the world’s largest wellness programme. When he turned 50, his objective was to spend 50% of his time on building a scalable and sustainable non-profit organisation in SA. He provided the seed capital for SA Harvest and is intimately involved in the formulation of the organisation’s strategy.



**ALAN BROWDE**  
CEO & FOUNDER

Alan Browde (CEO and founder SA Harvest) grew up in Johannesburg. He started his work life on a kibbutz in Israel and returned to South Africa to begin his career at Stellenbosch Farmers Wineries as a brand manager. After joining the Grey Advertising Group as managing director of Grey Action (the marketing services provider to the group’s clients), he went on to start his own marketing services company which he ran for 25 years before launching SA Harvest. Alan and Ronni Kahn (OzHarvest Founder) grew up as neighbours in Johannesburg and have remained life-long friends.



**RONNI KAHN**  
FOUNDER OzHARVEST

Ronni Kahn (CEO & Founder OzHarvest) has built OzHarvest into one of the leading food rescue operations in the world. She has become a household name in Australia and in the 19 years of its operation has overseen the delivery of 240 million meals.

She was responsible for having the laws around food rescue amended in Australia to encompass the Good Samaritan Law. She is the recipient of the Order of Australia, the highest award for a citizen of that country.

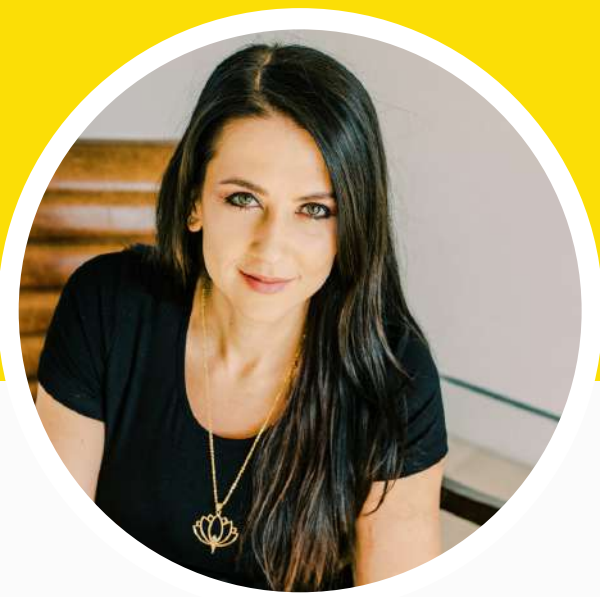


**MILES KUBHEKA**  
BOARD MEMBER

Miles Kubheka is a visionary, leader, public speaker and trailblazer for purely traditional South African food. Miles, a successful gastronomist, is the founder, owner, and believer behind the renowned Vuyo’s brand.

Armed with his passion for changing the South African food landscape, he has opened restaurants, food carts and trucks. Miles fervently believes that every South African should have access to good, healthy, nutritious food and his mission is to make it happen.





## **CHARLENE LINGHAM**

BOARD MEMBER

Charlene was born and raised in South Africa where she co-founded the award-winning global digital marketing firm, Clicks2Customers, with her husband Vinny Lingham. Charlene moved to Silicon Valley in 2007, where she worked as a growth marketing consultant for Facebook and various startups. She was formerly the US-based ambassador for the Nelson Mandela Institute and now spends most of her time leading global social impact projects for the Lingham Family Trust.



## **VIKA SHIPALANA**

BOARD MEMBER

Vika Shipalana, Founder & CEO of VS Luxury Group - a luxury marketing consultancy based in Johannesburg, was born and raised in the Eastern Cape province, one of the poorest provinces in South Africa. She has seen first-hand the devastation that hunger can cause in families and communities and is passionate not only about providing for those in need but also helping them to be able to provide for themselves. A seasoned marketer and saleswoman with over 19 years' experience, Vika hopes to use her skills and networks to further advance the cause and mission of SA Harvest.



## **OZZY NEL**

BOARD MEMBER

Ozzy Nel is COO of SA Harvest. He has over 20 years of experience in the food and hospitality industry, having studied and worked as a chef, manager and team builder extraordinaire.

His skills, insight, hospitality experience and most importantly, his passion for supporting vulnerable people, ensured that was a perfect fit for the SA Harvest structure, and his influence is felt throughout SA Harvest's operations.



## **COSMAS RUNYOWA**

BOARD MEMBER

Cosmas Runyowa is a qualified Chartered Management Accountant who holds a Bachelor of Accountancy (Hons) degree and a diploma in Taxation. He completed a Dynamic Management Programme with Duke University in 2011 and is currently completing a Programme for leadership development (PLD) with the Harvard Business School. Cosmas has over 20 years' experience in the financial services industry, and is currently the COO for the South African Private Banking Operations at Investec.



# SA HARVEST TEAM

**#harvestingheroes**

SA Harvest is a magnet for magnificent people who are committed to our mission of ending hunger in South Africa. These are the people who work passionately and tirelessly to meet our stringent requirements for the safe collection of surplus, excess and end-of-shelf-life products and its redistribution to people in need. These are the people who manage the logistics, ensuring compliance with our vision for a transparent logistics system based on our bespoke technology app. These are the people whose faces are recognised by generous food donors and beneficiary organisations all over the country, people who serve with purpose every day.



**CELANI NYATHI**  
WAREHOUSE MANAGER



**LESLIE MTHETHWA**  
DRIVER & WAREHOUSE ASSISTANT



**WITNESS MILO**  
DRIVER & WAREHOUSE ASSISTANT



**MOSES MKHIZE**  
WAREHOUSE ASSISTANT



**JOWARD WARUMA**  
WAREHOUSE & DRIVER ASSISTANT



**GIFT NGUBENI**  
DRIVER & WAREHOUSE ASSISTANT

**CAPE TOWN**



**LANE RIDGWAY**  
WAREHOUSE MANAGER



**DODO MNISI**  
OPERATIONS MANAGER



**MONWABISI MEHLO**  
WAREHOUSE & DRIVER ASSISTANT



**NELSON YEYE SMOUS**  
DRIVER & WAREHOUSE ASSISTANT



**LUCKY SHUMANE**  
DRIVER & WAREHOUSE ASSISTANT

**DURBAN**



**SIHLE MQADI**  
WAREHOUSE MANAGER



**ANDISIWE BARNABAS**  
ADMIN & WAREHOUSE ASSISTANT



**VUYISWA CELE**  
LUSIKISIKI WAREHOUSE ASSISTANT



**THABO SIGWEBELA**  
WAREHOUSE & DRIVER ASSISTANT



**TYSON DLAMINI**  
WAREHOUSE ASSISTANT



**NQOBANI NKOMO**  
WAREHOUSE & DRIVER ASSISTANT



**BEN MOLEFE**  
DRIVER & WAREHOUSE ASSISTANT

**MANAGEMENT TEAM**



**ALAN BROWDE**  
CEO



**OZZY NEL**  
COO AND PROCUREMENT  
DIRECTOR



**EUGENE KRIEL**  
NATIONAL OPERATIONS MANAGER



**VICTOR MPOFU**  
JHB OPERATIONS & HR  
MANAGER



**SHELLY ABBEY**  
NATIONAL ADMIN MANAGER



**MARGOLITE WILLIAMS**  
PARTNERSHIPS & PROCUREMENT



**LINDSAY HOPKINS**  
SUSTAINABILITY MANAGER



**THEMBI ZWANE**  
NATIONAL MARKETING  
MANAGER



**JULIANA THORNTON**  
FUNDRAISING MANAGER

# HIGHLIGHTS OF 2022

2022 was characterised by significant growth in SA Harvest's reach and impact, driven largely by the relentless need for food, the ongoing impact of COVID and unemployment, and the riots and floods in the KawZulu Natal province.

Some of the highlights of 2022 included:

## Solidarity campaign

Two significant hunger relief projects were undertaken in 2022 in partnership with The Solidarity Fund, a COVID and disaster relief fund and one of the largest public-private partnerships ever put together in South Africa.

The Solidarity Fund selected SA Harvest as its distribution partner of food parcels, disbursing grants of R10 million in recognition of SA Harvest's logistical and reporting strength (SA Harvest developed a bespoke app to record every delivery and the people receiving it), and infrastructure and capabilities in delivering relief during periods of crisis. This project, which fed more than 10 000 families affected by the floods and riots, involved extensive logistical planning, allocation of resources, and collaboration with partner organisations to ensure organised and appropriate disbursement of the food parcels, negotiation with suppliers of fresh and dry goods and logistical services, and application of technology. Specifically designed to reach traditionally neglected areas, the logistical arrangements involved planning for delivery into less accessible rural areas - exacerbated by the floods - involving many hours of daily travel during certain phases of the project.





Solidarity campaign

# TECHNOLOGY DEVELOPED FOR MONITORING AND EVALUATION

The requirement for detailed monitoring and evaluation presented an opportunity for SA Harvest to leverage capabilities in response to the need. To ensure that we met the expectations of the Solidarity Fund in providing evidence of delivery to targeted beneficiaries, SA Harvest's tech team developed a mobile app that enabled capturing the details of the heads of households to whom the parcels were delivered. **This technology is a significant benchmark for future monitoring and evaluation of projects involving grant funding. It allows for complete traceability of the food, from its point of origin to the recipient. This level of traceability had never been undertaken before.**

Solidarity campaign

# INITIAL GRANT R5 MILLION (JULY/AUGUST 2022)

Although logistically extremely challenging, the impact of these initiatives was significant. Through partnerships with organisations in each region, we were able to reach areas that have never received assistance, where the people thought they had been forgotten.

Many of the people who received assistance were child-headed households. Systemic intervention to assist people to create sustainable ways to feed themselves is desperately needed. It is in this aspect of SA Harvest's mission to end hunger that a meaningful change can be effected.



**15 000  
FAMILIES**



**72 KG  
OF FOOD  
PER PARCEL**



**MONTHS'  
WORTH OF  
FOOD FOR A  
FAMILY OF SIX**



**1,143  
MILLION MEALS  
DELIVERED**



**343 000 KG**



**11  
INTERLINK  
TRUCKS**

**TARGETING FLOOD-  
RAVAGED AREAS OF  
PORT SHEPSTONE,  
RICHARDS BAY AND  
ETHEKWINI**

**TEMPORARY  
WAREHOUSES  
ESTABLISHED IN  
PORT SHEPSTONE &  
RICHARDS BAY**



**TWO PARTNER  
ORGANISATIONS**



# WAREHOUSES

2022 brought movements into new warehouse spaces in Johannesburg, Durban and Cape Town, reducing reliance on donors for shared space and increasing warehouse capacity.

## DURBAN

By virtue of the generosity Sharks Rugby , SA Harvest moved into a dedicated 500m<sup>2</sup> warehouse space at Hollywoodbets Kings Park, a space that SA Harvest is proud to call home in Durban. This significant support enabled SA Harvest to double our storage capacity, giving us sufficient space to house stock to deliver 100 000 meals at any point in time.



Warehouses

# JOHANNESBURG

The generous donation of warehouse space by Food Trucks during the pandemic phase of COVID while their operational capacity was reduced, provided SA Harvest with the ability to extend operations into Johannesburg. The need for expansion of our services necessitated dedicated warehouse space, resulting in our move into Eastborough Business Park in Sandton. This space now also serves as the SA Harvest head office.



Warehouses

# CAPE TOWN

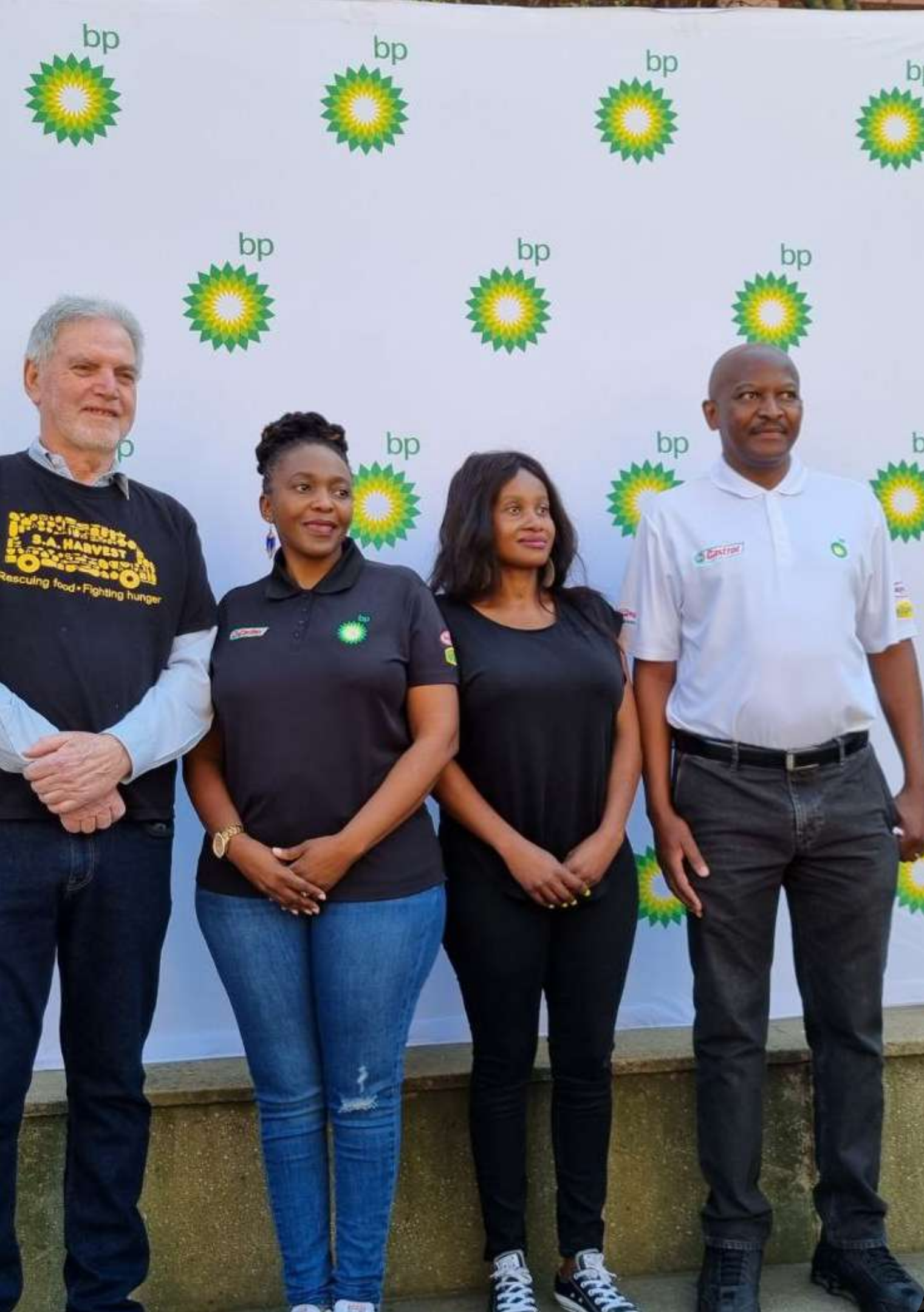
Shared space that had adequately met our needs during 2020 and 2021 was outgrown as the need for increased flexibility and the capacity to accept deliveries by larger trucks necessitated a move to new premises in Epping, Cape Town.





# PARTNERSHIP IN THE **SHARK** **TANK**

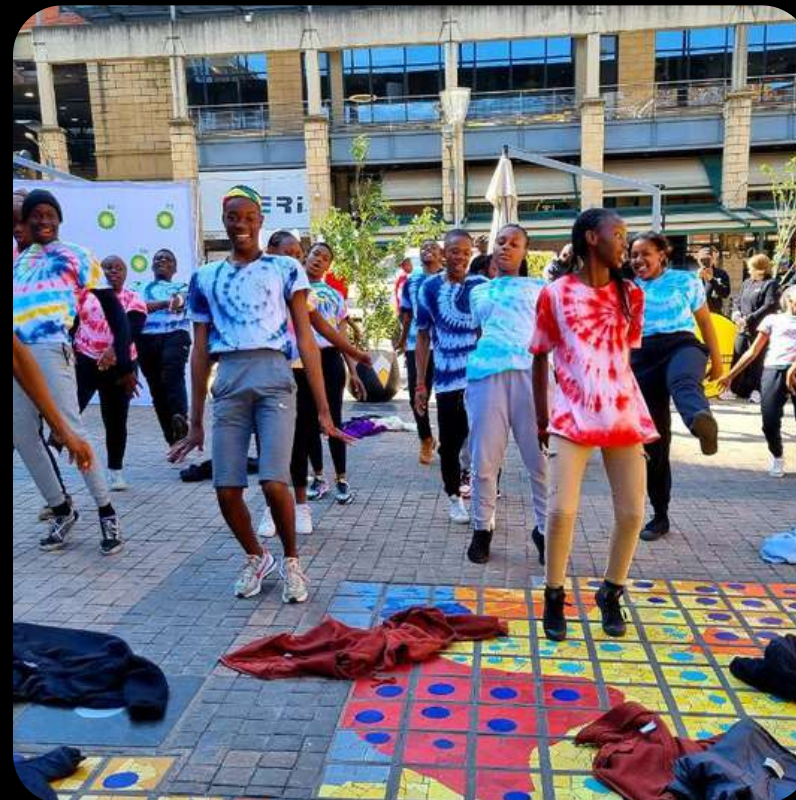
A long-term partnership was forged between SA Harvest and Sharks Rugby, a proud and successful global rugby franchise located in Durban. This seemingly unlikely match of a sporting organisation with a hunger-fighting NPO enables exponential growth in the number of hungry people served, and the volume of food rescued in KZN. Approximately 60 of SA Harvest's 200+ beneficiaries are located across KZN, from Richards Bay to Pietermaritzburg.



Highlights of 2022

# MILLION MEALS MONTH

In honour of Nelson Mandela's legacy of preserving and upholding human dignity, SA Harvest and bp Southern Africa undertook a Million Meals Month in Memory of Madiba. The campaign was a call to drive awareness for the public and private sectors to join forces in enabling SA Harvest to increase its resource capacity, serve more beneficiary organisations, and ultimately more people, between 18 July and 17 August 2022. A total of 1 553 220 meals were delivered by SA Harvest during this period.



# IMPACT AND GROWTH IN 2022

Through the generosity of donors, both fiscal and excess food, we were able to increase our impact by 68% in 2022.

**2021**

**11 020 518**

**2022**

**18 559 865**

**GROWTH**

**68%**



**COST PER MEAL**

**R0,90c**



**FOOD RESCUED FROM JANUARY TO DECEMBER 2022**

**MEALS DELIVERED MONTHLY FROM JANUARY TO DECEMBER 2022 -**

**18,6 MILLION**

**OVER**

**60%**

**OF FOOD DELIVERED CONSISTED OF FRESH FRUIT AND VEGETABLES**



**INCREASED GEOGRAPHICAL FOOTPRINT THROUGH STRATEGIC RELATIONSHIPS - BUILT RELATIONSHIPS IN WHITE RIVER, SOUTH COAST AND RICHARDS BAY**



# STRATEGIC PARTNERSHIPS WITH BENEFICIARY ORGANISATIONS

## South Coast: Ignite Revolution

SA Harvest's relationship with Ignite Revolution began in 2021 following the KZN riots. Their strategic approach to relief work on the south coast of Durban has proven to be a perfect fit for SA Harvest. In 2022, during the Solidarity project in southern KZN, Ignite Revolution, which provides food aid, counselling, sports programme youth empowerment programmes, training and employment initiatives, was SA Harvest's primary partnership.

## Richards Bay: African Solidarity (Afrisoc)

African Solidarity is a registered NPO with whom SA Harvest has been working since the riots in 2021. Their excellent network in the northern rural parts of KZN has enabled us to provide relief to these remote areas that would otherwise not have received assistance. Afrisoc specialises in conducting dialogue through round-table discussions which enable non-nationals to learn more about South African laws and policies and they provide for capacity-building by training locals, refugees and migrants through skill-building activities such as entrepreneurship, business development and other income-generating initiatives.

# BENEFICIARY ORGANISATION PARTNERSHIPS



## Mpumalanga: Healing Wings

SA Harvest's collaboration with Healing Wings in Nelspruit was established during Covid and has enabled us to extend our footprint deep into Mpumalanga. The partnership with Healing Wings has enabled SA Harvest to deliver 230,237 meals to vulnerable communities. Their relationship with Manna Family Church also enabled the delivery of 1 200 food parcels, including vegetables, during the Solidarity project, with exceptionally good data collected on these areas. Healing Wings South Africa is a rehabilitation and recovery treatment centre that builds upon lessons learnt while leveraging the latest developments in the field of recovery.

## Limpopo: CHoiCe Trust

SA Harvest's partnership with CHoiCe Trust and AgriColleges extended our footprint into Limpopo around the Tzaneen area, enabling us to deliver 1 040 food parcels to food-vulnerable communities. CHoiCe Trust was established in 1997 to promote and provide health services to farm workers in Mopani District in the Limpopo Province and has expanded to support the health needs of rural community members through the provision of health training and mentoring to community caregivers. From this basis in home-based care, CHoiCe Trust grew in its mission to provide more holistically for the health needs of the beneficiaries. The organisation currently works to address vulnerability in communities by focusing on building capacity and directly intervening to improve resilience on different development challenges and provides direct health services in support of national, provincial and local objectives and plans.



## BENEFICIARY TYPE VS MEALS SERVED PER REGION

Johannesburg			Cape Town			Durban		
Type	Count	Meals	Type	Count	Meals	Type	Count	Meals
Disability	2	79,417.00	ECD	8	481,534.51	ECD	10	191,587.50
ECD	9	602,501.07	Food Distribution	1	66,726.66	Orphanage	2	94,341.06
Food Distribution	13	757,039.55	Old Age Home	5	172,193.45	Soup Kitchen	111	5,059,506.10
Old Age Home	2	224,736.93	Orphanage	3	157,078.46	Shelter	1	6,061.06
Orphanage	3	165,703.74	Soup Kitchen	49	3,388,005.23			
Soup Kitchen	37	2,855,038.80	Shelter	3	51,894.30			
TOTAL	66	4,684,437.09	TOTAL	69	4,317,432.60	TOTAL	124	5,351,495.72

### SOLIDARITY FUND BENEFICIARIES

Through our partnership with The Solidarity Fund we were able to impact many more beneficiary organisations, whose reach extended into some of the most food vulnerable communities in the country. These organisations were our feet on the ground and made it possible to ensure that those most in need received assistance. In addition to the above table reflecting SA Harvest's ongoing beneficiaries in each area, the Solidarity Fund campaign extended our reach to an additional 43 beneficiary organisations, including:

- Gauteng - Prayer Warriors, Smirna Family Church, Nomads, Londani Lushaka, Ikamuva
- Western Cape - Lazarus Ministries, Guardians of the National Treasure, Do More Foundation, Living Hope
- Kwazulu/Natal - Lungisani Indlela, Newlands East Humane Society, Asisizane Organisation, The Men Carve NPC, Restoration Chapel, Umgeni Community Empowerment Centre, Angel Wings Foundation, uThando Restoration Centre, Noah's Ark Community Care Centre, IT Labs Foundation SA, Buyisithemba GD Community Development, Flying Grey Doves, Nokuphila Community Health, Feeding Company, Usizo Lomndeni, Ignite Revolution
- Eastern Cape - Human People for People, Intanzi Primary School, Intlavukazi Primary School, Khanya Programme and Develop Centre, Engcobo Men as Partners, Siyakhana Drop in Centre
- Mpumalanga - Healing Wings, Children in Distress

# PARTNERSHIPS - ONEFARM SHARE

In 2022, 3 507 tonnes of fresh produce was delivered by SA Harvest via the OneFarm Share programme. Almost a third of this volume was delivered in December, substantially impacting on SA Harvest's ability to continue delivering to beneficiaries throughout the festive season when other sources of donations are traditionally reduced. Since inception, OneFarm Share has donated 5 435 tonnes of food to SA Harvest.

OneFarm Share is a unique programme which purchases produce that can't be sold mainly because of a lack of access to market from small farmers throughout the country. Their vital support of small farmers who have, to a large extent, been obliterated by our broken food chain, has made a significant difference in the agricultural sector and, at the same time, has fed millions of meals to hungry South Africans. SA Harvest is proud to be a partner of OneFarm Share, one of the most important initiatives fighting hunger in the country.



**3 507**  
TONNES OF FOOD  
UPDATE

**56**

NUTRITIOUS  
FOOD BASKET  
PRODUCTS

**452**  
CONTRIBUTORS

**11**

MARKET  
AGENTS



**106**  
FEMALE EMERGING  
FARMERS



**354**  
EMERGING  
FARMERS

**THE CORE PRINCIPLES OF THE ONEFARM SHARE PROGRAMME ARE PERFECTLY ALIGNED TO THOSE OF SA HARVEST, NAMELY:**

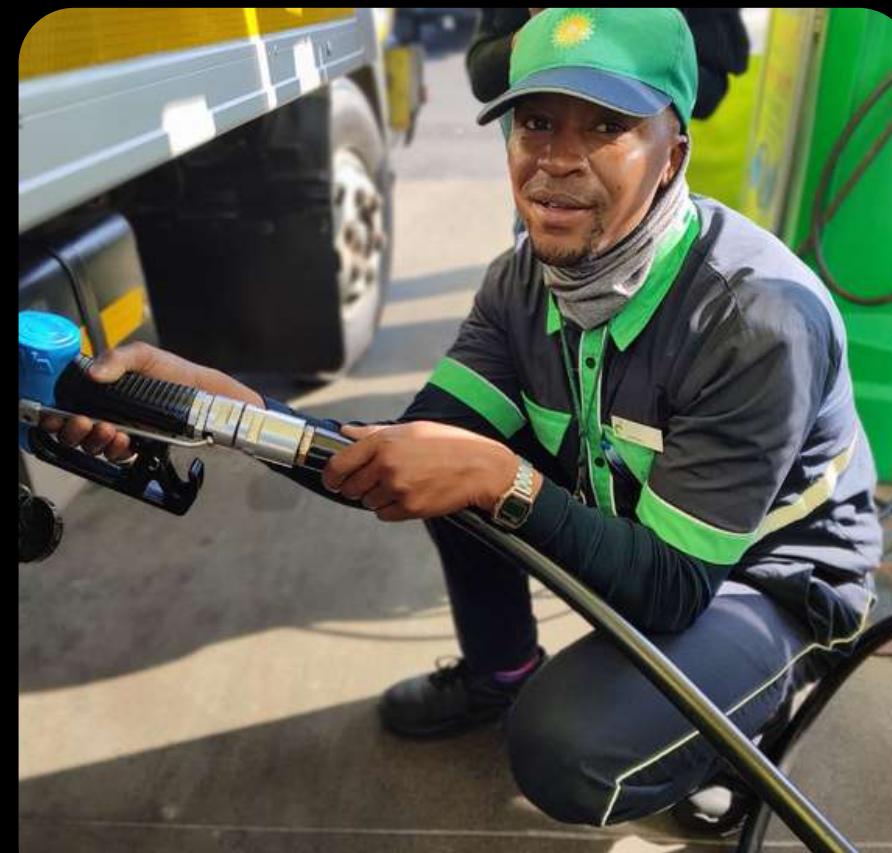
- **CONTRIBUTE TOWARDS OVERCOMING HUNGER AND POVERTY**
- **PROMOTE MARKET ACCESS OPPORTUNITIES FOR EMERGING FARMERS**
- **OFFER A SIMPLE AND AUDITABLE HUNGER RELIEF DONATION CHANNEL**

# PARTNERSHIP

## — BP

bp Southern Africa joined SA Harvest as an integral partner in our food rescue ecosystem in 2022, becoming part of the network of farmers, manufacturers and retailers who support SA Harvest to alleviate hunger and increase access to nutritious food supply. As our official fuel partner, bp Southern Africa will fuel SA Harvest's food delivery vehicles – empowering us to deliver 55 million meals over the three years of the partnership.

Through the partnership, bp Southern Africa will also contribute towards reduction in methane emissions from landfills, in support of its net-zero carbon ambitions. In total, bp's support will prevent 19,500kgs of methane from being released in the first month of the partnership, and more than 1 million kilograms of methane gas over the three-year period.



# PARTNERSHIPS – AGRICULTURE

The agricultural sector is one of the most significantly affected by food loss and waste in South Africa. With 34,3% of the 10,3 million tonnes of food wasted every year occurring at the primary production stage\*, farmers are faced with enormous challenges as a result of environmental factors including unseasonal weather, destructive pests and diseases, along with other unique challenges that contribute to food loss and waste such as disruption in cold chains due to loadshedding, grading errors, and damage to trucks and re-routing delays due to riots and unrest.

The agricultural sector has been open to engagement on partnerships that deliver value to both parties, providing farmers with a solution to effectively managing the excess, surplus or below retail/export quality produce by collecting it from the source. SA Harvest's relationships with a growing number of small and large-scale farmers, producers and pack houses provides thousands of hungry South Africans, particularly in the Cape Town and surrounding areas, with nutritious seasonal ingredients.

We are grateful to our partners in the agricultural sector for their willingness to work collaboratively to address their food waste and increase food security.

\*Source: CSIR



# PARTNERSHIPS – PROCESSING AND MANUFACTURE

Our ongoing relationships with environmentally and socially conscious companies in the processing and manufacturing sector provided beneficiary organisations with substantial contributions to their meals in the form of staple ingredients and excellent protein produce such as fish, chicken, rice, noodles, maize, coffee, cereals, sauces and dressings, stocks, etc. In this regard, our partnerships with Nestle, Tiger Brands, McCain Foods, Amaro Foods, Pepsico, Albany, Bidfood, Elgin Free Range Chicken, I&J, Sea Harvest, Faithful to Nature, Montague, Palman Foods, Tzu Chi and more.

These organisations are committed to reducing their food loss and waste and contributing towards achieving Sustainable Development Goal 12.3, to halve per capita global food waste at retail and consumer levels and reduce food losses along production and supply chains by 2030.



# PARTNERSHIPS – RETAIL AND DISTRIBUTION

The retail and wholesale sector remains relatively untapped and will require a technology-driven logistics solution to achieve the win-win partnership that characterises our relationship with other sectors. Regular donations are received from Checkers in Durban and Fresh2Go in Johannesburg, and relationships have been established with various large players such as Bidvest and Vector Logistics, providing ongoing donations of perishable and non-perishable foods. An in-depth understanding of the opportunities that exist in the retail sector is likely to open up this channel and this need has resulted in the appointment of a head of R&D who has 20 years of experience in this sector.



# PARTNERSHIPS – LOGISTICS

Logistics plays a crucial role in SA Harvest's food rescue operations, from coordinating with food donors to collecting and transporting surplus food to ensuring the safe and efficient distribution of the food to local community organisations and charities. SA Harvest currently receives support from logistics companies such as Meridian Logistix, Maersk, Waterford Carriers, Time Link Cargo, Unitrans and Bulldog Hauliers. These companies provide crucial logistical support in the form of transportation, enabling SA Harvest to rescue and redistribute even more surplus food.



# **PARTNERSHIPS** **IN RAISING** **MONEY FOR** **MEALS**

Various partnerships were initiated in 2022 that provided the opportunity to educate and inform the audiences of aligned brands about SA Harvest's mission to end hunger in South Africa, the facts relating to food loss and waste, and the injustice of hunger in South Africa. These partnerships included fundraising and donation campaigns with tashas, UCOOK and Liberty, enabling consumers to add to SA Harvest's impact through their donations.

**TASHAS**



**108 333**

**MEALS**

**LIBERTY**



**54 167**

**MEALS**



# PARTNERSHIPS — CELEBRITIES

An influencer campaign under the banner of #UnionAgainstHunger was launched in 2022, giving SA Harvest exposure to the audiences of celebrities and social media influencers. Credible and respected individuals and brands lent their voices to the #UnionAgainstHunger, endorsing our campaign to join SA Harvest in fighting hunger across South Africa. The brand association campaign achieved the objective of introducing some of South Africa's favourite public personalities to SA Harvest and to their public endorsement of our work.

Influencers and celebrities who participated in the #UnionAgainstHunger campaign in 2022 included Black Coffee, J-SOMething, Ladysmith Black Mambazo, Maps Maponyane, Schalk Bezuidenhout, Candice Modiselle, John Smit, Jules Harding, Reuben Riffel, Zolani Mahola, Siv Ngesi, Shudu Musida, Nico Panagio and Nick Rabinowitz.



# SA HARVEST REGIONS

## CAPE TOWN

61

NUMBER OF  
BENEFICIARIES



5 997 882

NUMBER OF  
MEALS DELIVERED  
IN 2022



NUMBER OF  
STAFF



11 641 027

NUMBER OF  
MEALS DELIVERED  
SINCE INCEPTION



NUMBER OF  
VEHICLES

PREMISES

1

WAREHOUSE

(UNIT 14 DENVAL PARK, 19  
FISHER AVENUE, EPPING 1)

## JOHANNESBURG

69

NUMBER OF  
BENEFICIARIES



5 984 463

NUMBER OF  
MEALS DELIVERED  
IN 2022



NUMBER OF  
STAFF



13 825 530

NUMBER OF  
MEALS DELIVERED  
SINCE INCEPTION



NUMBER OF  
VEHICLES

PREMISES

1

WAREHOUSE

(EASTBOROUGH BUSINESS  
PARK, UNIT 18 15 OLYMPIA ST,  
EASTGATE, SANDTON)

## DURBAN

50

NUMBER OF  
BENEFICIARIES



6 577 520

NUMBER OF  
MEALS DELIVERED  
IN 2022



NUMBER OF  
STAFF



11 450 056

NUMBER OF  
MEALS DELIVERED  
SINCE INCEPTION



NUMBER OF  
VEHICLES

PREMISES

1

WAREHOUSE

(KINGS PARK STADIUM, GATE  
A, JACKSON DRIVE. DURBAN)

# LUSIKISIKI

The central focus of SA Harvest's integration of charity feeding and systemic intervention is being launched in our new branch in Lusikisiki in the Eastern Cape, one of the most impoverished areas in the country.

## How this will work

Eight Lusikisiki youth (all post-graduate students unable to find jobs) are being employed by SA Harvest to run the branch for the year. At the same time, they will be trained as agri-food entrepreneurs via an officially accredited programme. After a year they will go out into their own businesses - eight more youth will take their place - supported by structures, organised by SA Harvest, that will help them succeed. We have already signed agreements with the OneFarm Share programme and Pick 'n Pay's Boxer Supermarket in this regard. They will purchase all their product/produce for at least a year after they have gone on their own.

Prince Leslie Sigcau, the Prince of Pondoland, the traditional area of which Lusikisiki is a part, is a vital partner of SA Harvest in this process. The warehouse is on his property and he has donated agricultural land on which graduates from the SA Harvest programme will be trained and will work, if they choose, after graduation. The Prince is a man of vision and we are proud to be in partnership with him in entrepreneurial initiatives that will help unemployed youth to become financially independent and through industrial and other business structures, lift the economy of Pondoland and, eventually, the entire Eastern Cape province.



# LUSIKISIKI (CONT)

## The charity/systemic strategy

All SA Harvest development in future will be structured in the SA Harvest Entrepreneurial Incubator (SAHEI) format (the integration of charity and systemic initiatives) and, in time, all current structures will move in this direction. This will revolutionise the way hunger relief organisations in this country do business. We believe this modus operandi is the most effective and powerful initiative in ending hunger in South Africa. The Lusikisiki area in the Eastern Cape has been on the SA Harvest radar for a while now. Through the generosity of Naspers Labs our new branch in this region is now a reality. The branch is run by Vuyi Cele along with the nine local, previously unemployed youth.

Outcome of the training programme:

- To get the best possible entrepreneurial training
- Simultaneously, to get a SAQA accreditation in Agriculture/Agri-Business
- Become food sovereign and independent in earning an income or gaining meaningful employment
- To get support from important players



# MORE THAN FOOD

## Furniture

Our partnership with bp, which began on Mandela Day in 2022, has become more than a sponsorship that fuels our trucks. It's a partnership that's founded on building and supporting our food-vulnerable communities together, and the team at bp have demonstrated their heart and commitment to this.

A generous donation of over 1 500 pieces of office furniture bp Southern Africa was distributed by SA Harvest to 26 beneficiary organisations, including ECD Centres, schools and community outreach projects. This massive logistical undertaking demonstrates the power of collaboration and partnerships, and would not have been possible without the support of Bulldog Hauliers and JLL, the global logistics partner to bp.

## Gas

Gas is the energy that converts ingredients into nourishing meals. It's energy that's reliable, consistent and enables our beneficiary organisations to cook safely and deliver meals on time, safely and with dignity. Thanks to a generous donation by an anonymous donor, over 20 community kitchens supported by six of our beneficiary organisations in Cape Town received the gift of gas, with assistance from Kepu Gas for logistical support.



## OPERATING FINANCIALS – 2022 (SA RANDS)

Donations received	32 149 971
Operating expenses	22 969 281
Operating surplus	9 180 690

### Operating expenses

Accounting fees	220 000
Advertising and marketing	853 452
Auditors remuneration - current year	20 000
Auditors remuneration - under provision prior year	15 000
Bank charges	160 190
Computer expenses	263 200
Consulting fees	418 650
Courier and freight charges	9 526
Depreciation and amortisation	309 171
Digital platform	65 828
Entertainment	16 716
Fines and penalties	10 336
Food purchases (Solidarity Fund KZN Emergency Relief only)	8 859 853
General expenses	18 215
Hire	19 270
Insurance	154 859
Legal expenses	3 269
Motor vehicle expenses	288 074
Municipal expenses	45 426
Packaging	115 835

Printing and stationery	12 634
Procurement	81 585
Refrigeration costs	40 488
Rent paid	659 366
Repairs and maintenance	282 004
Salaries, wages and contributions	7 034 819
Secretarial fees	3 900
Security	20 966
Staff uniforms	21 471
Staff welfare	104 099
Subscriptions	-
Supplies and warehouse equipment	115 568
Telephone and data	255 857
Training	229 248
Travelling expenses	2 240 406

<b>TOTAL</b>	<b>22 969 281</b>
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# IN THE WORDS OF OUR BENEFICIARIES

"SA Harvest has distributed vegetables, mealie meal, rice, beans and soup packs. At times we are fortunate to also receive meat to cook stews, sweet packs and beverages for the pleasure of the children in the community. This has provided healthy and tasty food for our community. SA Harvest extended its hand by also donating office furniture and kitchen utensils, which has given us comfort in doing our service to the community."

**Alice Modiri – Londani Lushaka, Alexandra, Johannesburg (feeds 300 - 600 people fed daily)**



"SA Harvest primarily supplies fruit, vegetables and nutrients. Our community loves and lives on stews and SA Harvest provides the perfect mix to make healthy and nutritious meals."

**Ralph Bouwers III - Guardians of the National Treasure, Lavender Hill, Cape Town (feeds 500 people twice a week and distributes veggie parcels to 300 people weekly)**

"SA Harvest rescues food, and it's easy to identify that SA Harvest is not simply using the term as a marketing tool but really mean what they say. For instance, saving starchy and non-perishable food would probably be a much easier task. However, SA Harvest focuses rather on the rescuing and distribution of fruit and vegetables. This provides the recipients with the opportunity to live healthier and meets the demands of hunger. The focus of SA Harvest adds a lot of value to people's lives by providing the offering of nutrition and by eradicating hunger in areas and communities that need it the most. It's a win win for all!

**Auden Hector – 123 Movement, Facreton, Cape Town (feeds 1 000 people weekly)**



# A WORD ON NUTRITION FROM OUR BENEFICIARIES

"Children need to eat healthy food so SA Harvest's focus on nutrition is very important."

**Mapula Saul – Moloko Meals on Wheels, Alexandra, Johannesburg (feeds 310 people daily)**

"Poverty has made people not care about nutrition, as long as they have something to put in their stomachs. SA Harvest has made it possible to ensure that we are able to provide a balanced and nutritious diet. You find some people will only have a plate on a weekend, but with SA Harvest we are guaranteed a nutritious, well-balanced diet on an ordinary day. Our people are very happy and the food is very delicious. People are enjoying being served the best meals and thanks to SA Harvest for making it possible."

**Nosipho Matiwane – Georgedale Meals on Wheels, Georgedale, Durban (feeds 2 400 people weekly)**



"SA Harvest has had an incredibly positive impact in my community. Giving underprivileged people a meal means you are giving them hope. There is nothing productive anyone can do on an empty stomach. This also helps minimise crime in my area as most crime is a means of putting food on the table. I pray that I can continue with this until our people find a source of income and stand on their own. I believe that, considering how bad poverty is, we as South Africans aren't doing enough for our people."

**Iris Busakwe – Eyardini Community, Cape Town (feeds +-150 people, 3 times a week)**





# SA HARVEST'S NUTRITIONAL IMPACT



"Without a shadow of doubt we have not received any 'junk food' from SA Harvest. The vegetables that we receive are definitely nutritious. Over and above the vegetables, there are always other high demand goods that we receive. Some of the food that has become very popular with the people that we assist are chicken, juices, Future Life cereal and also some grocery items from time to time. As an organisation that is involved with humanitarian work, we are truly indebted and grateful for the assistance given to us by SA Harvest."

**Chris Naidoo – Reservoir Hills Sports & Recreation Club, Reservoir Hills, Durban (feeds 300 people weekly)**



"SA Harvest has made a good impact in our community. We are currently feeding about 150 vulnerable groups, and no one ever goes to sleep with an empty stomach in our community due to the help we are getting from SA Harvest. Crime has dropped in our community because people have something to eat. Before SA Harvest assisted us we were cooking only three days a week but since SA Harvest took over the fight against hunger we are operating five days a week."

**Dumile Magaqa – Mission Thando Soup Kitchen, Khabazela Village, Durban (feeds 700 people weekly)**



**The problem in this country is not a lack of food. The problem is a system which deprives millions of people access to affordable nutritious food and while our strategy is to reduce hunger, we are also involved in systemic initiatives that will ultimately help end hunger in our country.**



Alan Browde, CEO of SA Harvest.